

Kristin Spickerman

Education

2004 - 2007

The Art Institutes

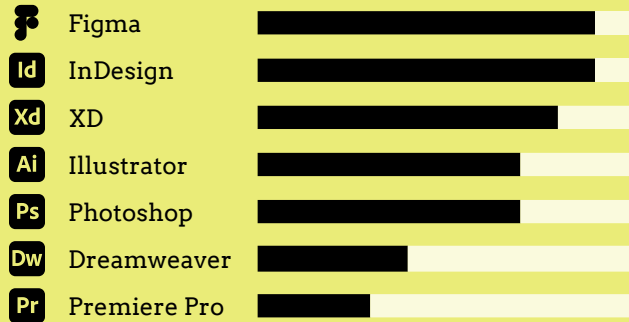
BFA Graphic Design, Visual communications

Skills

Personal

Problem solving • Creativity • Time management • Diligence • Adaptability • Collaboration • Motivation • Mentoring • Positivity

Technical



Awards

2023, 2022, 2021, 2020

GDUSA Inhouse Awards

Experience

2012 - present

Augeo Marketing

Senior Graphic Designer

- Continually elevate and maintain corporate brand standards
- Collaborate daily with marketing communications team to design assets for websites, email campaigns, video production requests, printed materials and more
- Develop UX/UI designs for various audiences including consumer, B2B and employee programs
- Support sales team with the development of slide presentations and meeting materials
- Efficiently complete 5-10 design requests daily in a fast-paced environment
- Utilize Adobe programs including InDesign, XD, Illustrator, Photoshop and Dreamweaver
- Mentor and manage a team of designers and interns, as well as review and approve creative deliverables

2007-2012

Cbsi (Consumer Benefit Services, Inc.)

Graphic Designer

- Developed and executed marketing campaigns for financial institutions' reward programs
- Created logos and program materials for membership based programs
- Produced corporate marketing campaigns from ideation to print including direct mail, gifting and more

2007

Senario LLC

Graphic Design Intern

- Prepared files for print
- Assembled mock-ups for client meetings
- Designed point of purchase displays
- Created packaging for several children's toys